

What A Controlled Assessment Looks Like!

Maria met Mr Eastman in the town where she lives in the early 2000s; they were married and now have two children Ted (18) and Susan (16). Mrs Eastman works as an accountant and has several large client companies that she works for. Recently one of these companies has asked Maria to 'hide' some of the money made from selling property to avoid paying tax on profits. Maria agrees to do this, although she is unsure whether this is a good choice. (**white-collar crime: tax evasion**)

Ted is passionate about computers. Recently he joined an online group called, 'White Hat Hackers Inc'. At the start, this groups' activities seemed to be fun and harmless. They would visit restricted areas of websites to see if they were able to get around the security checks, nothing was changed or vandalised. However, lately the activities have changed, now the group routinely leaves messages for Websites owners, informing them that their site is not secure. In the last 'visit' they also left a demand that money (cryptocurrency) be transferred into an account controlled by the hackers; if payment was received the attacks would stop, and the hackers would send details of security weaknesses to the site owners. (**technological crime: cyber trespass/extortion**)

Susan is very anxious about lots of things, particularly her college work and her appearance, she is finding it hard to cope. Recently she met and fell in with, a new group of friends who meet in the park most nights and to smoke and drink alcohol. Susan knows a 'friendly' newsagent, who knows how old she is but is prepared to sell her cigarettes and sometimes alcohol. (**moral crime: underage drinking and smoking**)

THE TASKS

DAY ONE - Tasks on ACs 1.1 – 1.6 (30 Marks)

1. Analyse different types of crime seen in the brief and explain the reasons that these crimes may be unreported - **AC1.1** and **AC1.2**
2. Explain the consequences of unreported crime **AC1.3**
3. Describe media representation of crime **AC1.4**
4. Explain the impact of media representations on the public perception of crime **AC1.5**
5. Evaluate methods of collecting statistics about crime **AC1.6**

DAY TWO (AM) - Tasks on ACs 3.1 -3.3 (45 Marks)

1. Plan a campaign relating to one crime in the brief above **AC3.1**
2. Design a campaign relating to this crime **AC3.2**
3. Justify this campaign **AC3.2**

DAY TWO (PM) - Tasks on ACs 2.1 -2.2 (25 Marks)

1. Compare campaigns for change; you should refer to your own planned campaign in this response. **AC2.1**
2. Evaluate the effectiveness of four types of media used in campaigns for change. **AC2.2**